Cyberbullying is not a really big problem, how much of the population experiences cyberbullying?

q According to the Hinduja, Patchin article 43% of all people in K-12 public schools have been cyberbullied in the past year. Also, the NCES states that 71% of middle and high schoolers have a been cyberbullied in the past year. And 53% have been reported to being cyber bullied once or twice a week.